

For Immediate Release

Tour Edge Releases New Hot Launch Hybrids

The best hybrid technology for less, \$99.99

Batavia, IL – The Tour Edge Hot Launch hybrid comes to the competitive market with some of the best technology for an unbeatable price retailing at just \$99.99 each.



The Hot Launch hybrid clubhead is constructed from 450 SS hyper steel and a forged face featuring variable face thickness (VFT) technology for a larger sweet spot and easy to hit shots. Non adjustable.

A Launch Weight located in the sole of the club helps create a deep center of gravity for an easy launch and added forgiveness on off-center hits. The sole plate features four meticulously designed heel and toe canals designed to reduce turf drag peak swing speed and maximum stability at impact. Paired with a very light-weight shaft, ultralight Graffaloy ProLaunch Blue, the Hot Launch hybrid is destined to be light and long.

The Hot Launch hybrids carry Tour Edge's lifetime warranty, and 30-day play guarantee. Available in Hot Launch proprietary shaft. Available in 3, 4, 5, and 6 hybrids. Suggested retail: \$99.99. For more information, call (800) 515-3343 or visit www.touredge.com.

Located in Batavia, IL, Tour Edge manufactures and sells golf clubs under both the Exotics and Tour Edge brands. Exotics golf clubs are for those who demand the finest performing golf clubs in the world. With experienced designers and smaller production runs, Exotics by Tour Edge can bring futuristic technologies to the marketplace months, even years, ahead of its time. Exotics' manufactures the finest quality, high-technology golf clubs and hand-assembles them one club at a time. The company's clubs are distributed throughout the United States and the world. High resolution images are available at www.touredge.com (select media site).

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